

# GIFTING APPRECIATED STOCK



## GIFTING APPRECIATED STOCK TO GOOD SHEPHERD PRESBYTERIAN CHURCH

Making a gift of appreciated stock can be a great way to support the church financially, either to fulfill your “pledge” for the year, or to make an additional donation. The benefits to the member include avoiding capital gain taxes, getting a charitable deduction based on the fair market value of the stock on the day of the gift, and satisfying pledges or making donations without any out-of-pocket cash payments. GSPC maintains a brokerage account for the convenience of members who choose to donate by gifting shares of appreciated stock.

**Q.** If this is the first time I have donated stock, how do I begin?

**A.** First, call the church office at 402-484-8844, or email at [goodshep@windstream.net](mailto:goodshep@windstream.net) and let them know of your intention. They will walk you through the process, or refer you to the church’s brokerage agent if needed. If you prefer to remain anonymous you can contact the Pastor.

**Q.** How do I arrange a gift of stock to GSPC?

**A.** Call the church office at 402-484-8844, or email at [goodshep@windstream.net](mailto:goodshep@windstream.net), and let them know of your intention. We have a form titled “Gifting Stock Process” that will walk you through this process or GSPC can put you in contact with the Foundation moderator. You can download this form from our website.

**Q.** What happens when the Church receives the stock?

**A.** The stock is immediately sold and the broker sends a check for the net proceeds to GSPC.

**Q.** How is the fair market value of the stock determined?

**A.** You are entitled to the average of the high and low selling prices of the stock on the day of the gift. Please note: GSPC cannot provide this for you. IRS regulations state that a receiving organization is not to assign a value to non-cash contributions. Please contact your investment advisor to determine the value.

**Q.** What amount gets applied to my pledge/donation?

**A.** There are fees associated with any stock sale. When you donate stock, the fees reduce the amount the Church receives. The amount of the check is the amount that is applied to your pledge/donation.

**Q.** Doesn't this reduce the tax deduction to which I am entitled?

**A.** No. You will get a copy of the trade confirmation, as well as a letter acknowledging the donation and showing how the proceeds were applied. The amount received will show up on your giving statement with the notation "x shares of ABC Stock." Cash and non-cash charitable contributions are reported separately on your tax return, and you would enter the fair market value of the stock on the appropriate form. Please contact your tax preparer for further details, or you can obtain instructions from the IRS for Form 8283 that explain the procedure.